

MJC Academy

The MJC Sustainable Business Academy provides a very focused suite of training programs and/or keynote presentations, as well as bespoke sustainable business training services.

Monique Chelin leads the delivery of all programs through the MJC Sustainable Business Academy. Where necessary, MJC Sustainability draws on its very high calibre network of sustainability professionals to bring your organisation the highest possible level of training services.

Monique is an inspirational speaker with a proven track record on the Australian speaking circuit. Her focused energy and commitment to helping others in business by sharing her unique insights and experiences means that hearing Monique is an event full of surprises, truly "bringing sustainability to life" for the audience.

The MJC Sustainable Business Academy is passionate about making a profit from responsible and innovative business leadership, helping individuals and teams to reach their full potential (that's code for "actually achieving the goals that they set!"), exceeding stakeholder expectations, social and environmental responsibility in business, and living a life of their own design.

Popular with business owners, business people, managers and executives, and women in business, MJC Sustainable Business Academy consistently delivers high quality content for the following services on a range of topics, tailored to any given situation:

- Keynote speeches & presentations
- Panellist
- Training & workshop facilitation

Introducing Monique Chelin

"Best in class", "Vivacious and individual", "Monique knows sustainability", "exceptional communication skills" - these are the words that clients and audiences use to describe the sustainable business speaker that is Monique Chelin!



Monique is the Founding Director at MJC Sustainability (<http://www.mjcsustainability.com>). Monique's experience includes significant roles in corporate sustainability strategy development and implementation, GHG assurance and climate change strategy, executive training and expert facilitation.

MJC Sustainability creates sustainable business solutions in partnership with responsible business leaders in the logistics, mining, infrastructure, property, food and beverage, GOC's and construction sectors.

Through her experience of building her own successful businesses, as well as advising her many and varied clients both in Australia and overseas, Monique knows first hand that there is a profit to be made from being a responsible business leader.

Speaking & Training Experience

Monique has worked with a wide range of corporate and small business-focussed clients on a wide variety of topics, and always receives a string of accolades and positive comments from event attendees.

Her ability to captivate an audience, bring numbers and theories to life, and then provide "Aha!" moments of clarity by illustrating practical solutions with real-world examples is one of the secrets to her success as a speaker, trainer and panellist.

- Invited speaker, Australian Chambers Business Congress, 2012
- Invited speaker, Association for Sustainable Business Forum, Australia 2012
- CPA Australia
- SIBA Members Conference
- Certificate IV in Workplace Training & Assessment
- Numerous keynote presentations and workshop facilitation on behalf of a variety of clients
- Third International Conference on Environmental, Cultural, Economic and Social Sustainability, India
- UNESCO sponsored conference – International Conference on Sustainable Development of Energy, Water and Environment Systems, Croatia
- Invited to participate in The Ethos Foundation 'Leading for the Future' roundtable on climate change at Queensland Parliament House. The roundtable was designed to facilitate ongoing dialogue between community, business and local government leaders and researchers preparing to face the challenge of climate change. Only 200 representatives and scholars were invited as business leaders in Queensland and

- the roundtable explored the longer-term implications for community and business governance of implementing effective measures to mitigate and adapt to the effects of climate change.
- Other recent presentations include Rotary, Planning Institute of Australia, Coaltrans (international conference presented on 'cost of carbon to the coal mining industry' and participated in panel discussion), CPA and Business Leaders Forum on Climate Change.

Training Programs and Speaking Topics

1. The Business of Sustainability for SME's

Current Australian drivers for environmental sustainability in SME's (discussion on key environmental sustainability themes of energy, water, materials and waste, climate change and corporate social responsibility)

Icebreaker activity

Relevant case studies (preferably Australian, selected based on course participants and survey question responses)

How to identify "quick wins" (worked example using a case study)

Activity 1: Quick wins at my business (step 1 for course participants in identifying environmental sustainability outcomes for their business eg. Energy/water/materials efficiency strategies that can be implemented with little/no cost to the organisation)

Networking break

How to achieve "quick wins" (discussion on behavioural change aspects of implementing new strategy and activities in a business, illustrated with Australian case studies of how this has been done effectively)

Activity 2: My plan for inspiring action (team exercise to demonstrate how work groups can be motivated into taking action on environmental sustainability)

How to achieve longer-term goals (discussion on the broader process of implementing long-term sustainability strategy and the tools that can be used to guide this eg. Global Reporting Initiative, Corporate Responsibility Index etc)

Activity 3: My 6-steps to sustainability success (participants develop an action plan that can be implemented on their return to their place of work)

Where to next?

Ongoing networking with course participants

Where to access continued learning?

How to access additional funding and awards for environmental sustainability practices

2. Profit by making your supply chain more sustainable

- What is sustainability?
- What does sustainability mean to you?
- What is sustainable procurement?
- Best practice in procurement
- Tools and techniques to develop your own sustainable procurement strategy
- How to respond to your customers' green procurement requirements
- How to encourage your suppliers to do the same
- How to demonstrate and communicate your sustainability performance
- Where to from here?

3. Cash for Carbon

Decoding your carbon footprint and minimising energy costs in your business

- Introduction to the carbon tax:
 - What it is and why it is in place
 - How it will affect business (with scenarios to match attendees)
 - What you can do to ensure you are prepared for the future changes
- How to quantify your business carbon footprint
 - Develop a greenhouse gas inventory
 - Greenhouse gas reporting
- The 10 steps to minimising energy costs in your business

4. Sustainability 101 for Senior Executives

- Why should business leaders care? - a dollars and sense approach
- Global megatrends your business MUST acknowledge
- Building a business of enduring value - what to cut and what to grow
- Social enterprise - are you ready for it?
- Measuring your success
- How your customers will reward you

5. Who do you serve?

Stakeholder engagement that benefits your business and the planet

Are you certain that your sustainability strategies and their communication is on target with your most critical internal and external stakeholders?

Have you even asked your target market what sustainability issues matter to them?

Do you know how you can leverage your sustainability strategies for competitive advantage?

Monique shares her passion for deep stakeholder engagement, high standards of integrity and demonstrates how your business can develop strong stakeholder relationships to ensure your sustainability strategies are meaningful to your staff, clients and the community in which you operate.

This keynote presentation is ideal for corporate training and sustainability strategy brainstorming days.

- It shows how leaders can engage their teams by involving them in the business decisions that impact on both the team and the business.
- Learn how a meaningful sustainability strategy can help to make your business the place where people want to work and serve the business needs.
- Learn how to turn your sustainability strategy into a competitive advantage.

6. Tailored presentations, workshop and training days

With Monique's extensive knowledge of sustainability in business, she can create a presentation/workshop/training course that deals with a specific topic chosen by you.

Whether the audience is retailers, novice business owners or experienced corporate leaders, Monique can bring knowledge, information and entertainment specifically designed to achieve your objectives. Monique can tackle just about any topic related to business sustainability.

Testimonials

For a comprehensive collection of client testimonials, please see:

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Connect with Monique and the MJC Sustainable Business Academy

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